

Laura Szymkowiak

Digital Designer

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Education

BFA in Graphic Design

Minors in User Experience
Design & Animation
DePaul University
Graduated June 2019

Skills

Digital Photography
Graphic Design
Illustration & Sketching
Prototype Testing
Social Media
Storyboarding
User Research
Video & Photo Editing
Wireframing
UI/UX Design

Tools

Adobe XD
After Effects
Canva
Cinema 4D
Figma
Google Workspace
HTML & CSS
InDesign
Illustrator
InVision
Microsoft Office Suite
Photoshop
Premiere Pro

Achievements

DePaul CDM Dean's List
2015 - 2019

Experience

Circulation Specialist | Jul 2023 - Present

Huntley Area Public Library, Huntley, IL

- Performed check ins, check outs, and renewals on library materials.
- Organized and assisted with shelving library materials.
- Registered patrons for library cards and updated patrons' library accounts.
- Assisted patrons in person and over the phone on questions or issues regarding library materials and library fees.

Graphic Designer | Dec 2022 - Mar 2023

Laura Lian Design Studio, Arlington Heights, IL (Remote)

- Assisted with design projects and print production preparation.

Service Team Member | Oct 2022 - Dec 2022

Michaels, Algonquin, IL

- Processed product purchases and returns.
- Performed restocking and ensured store appearance was maintained.

Graphic Designer/Digital Course Builder | Feb 2022 - Jul 2022

FranklinCovey, Salt Lake City, UT (Remote)

- Collaborated with a small team of designers to design Leader In Me's new online course.
- Selected and designed images shown in the online course.
- Assisted in redesigning images for print publication.
- Worked closely with subject matter experts, project managers, and designers to implement feedback.
- Performed QA on online course slides, tracked assigned slide-building process, and met deadlines.

UI/UX Design Intern | May 2020 - Mar 2022

Heali AI, Santa Monica, CA (Remote)

- Designed user interfaces and user flows for the Heali app.
- Edited videos and prepared digital illustrations for the app's onboarding.
- Conducted UI research and prepared visual audits to assist with app improvement.
- Produced mockups and implemented marketing email templates into MailChimp, sent out to subscribed users of Heali.
- Assisted in making carousel ads and social media templates to promote the app.

Freelance Graphic Designer | Jun 2021 - Dec 2021

CBD Pantry, Genoa, IL

- Assisted with designing RPHemp's first product catalog.
- Developed a design for their product packaging labels.

Design & User Acquisition Intern | Oct 2019 - Dec 2019

LifeWeb 360, Chicago, IL

- Created digital illustrations and print media designs for marketing collaterals.
- Defined a new brand identity for LifeWeb by developing style tiles, style guides, color palettes, etc.