

Laura Szymkowiak

Digital Designer

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847.997.2796

Education

BFA in Graphic Design
Minors in Animation &
User Experience Design
DePaul University

Skills

Graphic Design
Video & Photo Editing
Digital Photography
Illustration & Sketching
Storyboarding
Social Media Content
User Research
Wireframing
UI/UX Design

Tools

Photoshop
Illustrator
InDesign
Canva
Premiere Pro
After Effects
Google Workspace
HTML & CSS
Microsoft Office Suite
Figma
Adobe XD
Cinema 4D

Achievements

DePaul CDM Dean's List

Experience

Circulation Specialist | Jul 2023 - Present

Huntley Area Public Library, Huntley, IL

- Performed check ins, check outs, and renewals on library materials.
- Organized and assisted with shelving library materials.
- Registered patrons for library cards and updated patron accounts.
- Assisted patrons in person and over the phone with questions regarding library materials, library fees, services, and programs.

Contract Graphic Designer | Dec 2022 - Mar 2023

Laura Lian Creative Partners, Arlington Heights, IL (Remote)

- Assisted with design projects and print production preparation.

Graphic Designer/Digital Course Builder | Feb 2022 - Jul 2022

FranklinCovey, Salt Lake City, UT (Remote)

- Collaborated with a small team of designers to design Leader In Me's online course.
- Selected and designed images used throughout the course.
- Assisted in redesigning images for print publications.
- Worked closely with subject matter experts, project managers, and designers to implement feedback.
- Performed QA on course slides, tracked slide-building process, and met deadlines.

UI/UX Design Intern | May 2020 - Mar 2022

Heali AI, Santa Monica, CA (Remote)

- Designed user interfaces and user flows for the Heali app.
- Edited videos and prepared digital illustrations for the app's onboarding experience.
- Conducted UI research and prepared visual audits to assist with app improvement.
- Produced mockups and implemented marketing email templates in MailChimp.
- Assisted in making carousel ads and social media templates to promote the app.

Design & User Acquisition Intern | Oct 2019 - Dec 2019

LifeWeb 360, Chicago, IL

- Created digital illustrations and print designs for marketing collateral.
- Defined a new brand identity for LifeWeb by developing style tiles, style guides, color palettes, etc.