

Laura Szymkowiak

Communications Designer

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Education

BFA in Graphic Design

Minors in Animation &
User Experience Design
DePaul University
Graduated Summa Cum Laude

Google UX Design Certificate

Coursera

Skills

Graphic Design
Video & Photo Editing
Digital Photography
Storyboarding
Social Media Content
User Research
Wireframing
UI/UX Design

Tools

Photoshop
Illustrator
InDesign
Canva
Premiere Pro
After Effects
Google Workspace
HTML & CSS
Microsoft Office
Figma

Experience

Marketing Assistant - Content Developer

Huntley Area Public Library, Huntley, IL | Apr 2026 - Present

- Designed and organized the library newsletter with emphasis on visual hierarchy, readability, and clear presentation of information for families and youth.
- Developed and published social media content promoting library programs, events, services, and community resources.
- Maintained and refreshed WordPress website content by updating pages, adding visual assets, and linking users to newsletters and relevant resources.
- Created graphics and multimedia content to promote library programs, events, and services across digital channels.
- Maintained consistent visual communication and messaging across social media, web, and newsletter content.

Contract Social Media & Graphic Design Coordinator

Seasons Within LLC, Oak Park, IL (Remote) | Apr 2026 - Aug 2026

- Created social media graphics and marketing materials using Canva aligned with brand guidelines and tone.
- Designed and published content across Instagram, Facebook, and LinkedIn.
- Developed social media content highlighting organizational events, therapists and their areas of service, and participation in community events.
- Wrote captions and basic copy to accompany visuals, maintaining a clear and consistent voice.
- Collaborated with practice owners to align content ideas with brand direction and messaging.

Circulation Specialist

Huntley Area Public Library, Huntley, IL | Jul 2023 - Mar 2026

- Processed check-ins, check-outs, renewals, and patron account updates.
- Organized and maintained shelving systems.
- Assisted patrons in-person and over the phone with questions regarding services, materials, fees, and programs.

Graphic Designer/Digital Course Builder

FranklinCovey, Salt Lake City, UT (Remote) | Feb 2022 - Jul 2022

- Collaborated with designers to help develop the Leader In Me online course.
- Assisted in redesigning images for print publications.
- Worked closely with subject matter experts, project managers, and designers to implement feedback.
- Performed QA on course slides, tracked slide-building progress, and met deadlines.

UI/UX Design Intern

Heali AI, Santa Monica, CA (Remote) | May 2020 - Mar 2022

- Designed user interfaces and user flows for the Heali app.
- Edited videos and prepared digital illustrations for the app's onboarding.
- Conducted UI research and visual audits to improve the app.
- Produced mockups and implemented marketing email templates in MailChimp.

Design & User Acquisition Intern

LifeWeb 360, Chicago, IL | Oct 2019 - Dec 2019

- Created digital illustrations and print designs for marketing collateral.
- Defined a new brand identity for LifeWeb by developing style tiles, style guides, color palettes, etc.